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# Sustainable Worlds Stanley and EPIC

Jasper Chin Moody
Illustrated by Celia Tian



### foreword

Imagination. Technology. Courage. Compassion.

These are ingredients for changing the world.

Throughout history, great social movements have risen from people with the gumption to dream of what could be different. Of what frontier tools could be deployed. Of how people can be persuaded to think differently about the challenges in front of them.

So much of this comes down to stories. The stories we share to convey current constraints. The stories we tell to explain what success might look like. The stories we believe as inspiration.

Thanks to Jasper Chin Moody's extraordinary creativity, we have the story of Stanley and EPIC. Alongside Dr Jane and Mr Theo, these characters can help a new generation imagine how technology, courage, and compassion could be harnessed to chart a vastly better future.

The call to action could not be more important. The 17 Sustainable Development Goals are often described as if they are something the United Nations has told the world to care about. This is backwards. The Sustainable Development Goals are 17 crucial issues the world told the United Nations not to forget about.

Each Goal represents a pivotal challenge that humanity cannot afford to overlook. Each one calls for new perspectives, new approaches, and, ultimately, new forms of leadership around the world.

Fortunately, we don't need to jump through alternate realities to achieve sustainable development in our societies. We only need to work together to create a better shared reality.

Stanley, EPIC, Dr Jane, and Mr Theo give us hints as to what's possible.

Change On indeed!

— John W McArthur Director of the Center for Sustainable Development at the Brookings Institution, Co-chair of the 17 Rooms initiative and Board Governor for the International Development Research Centre



The Swedish children's book author Astrid Lindgren wrote, "Everything great that ever happened in the world happened first in somebody's imagination." The Sustainable Worlds: Stanley and EPIC is driven by Jasper's imagination and the deep curiosity of his characters, peppered with some pretty cool usage of quantum tunnels. The story has a Ready Player One meets National Geographic Explorers feeling to it.

As Jasper shows, we already have many of the solutions needed to achieve the Sustainable Development Goals, from focusing on job opportunities for all young people to putting a price on carbon. What we adults often miss is that imagination and deep curiosity can motivate people to make the bold, brave and often beautiful decisions needed to have our one planet Earth thrive for everyone.

This book is a call to action to dig deep inside your heart and mind and ask yourself, how can you use your curiosity for good? What type of curious person are you, and how can that be your superpower? Who can you partner with who has a different type of curiosity or skill? Lastly, how can you combine hard work and have fun along the way? We need fun because partnerships can be hard and activating the pleasure part of the brain can make the hard parts easier.

As someone who has been working with more than 170 governments over the last decade as the co-founder of Apolitical to develop and achieve the Sustainable Development Goals, I plan to share Dr Jane, EPIC and Stanley's story. They didn't give up. They are driven by a positive future. Their story, written by a kid no less, has the potential to reignite our passion and imagination.

Thank you Jasper, and to every young person in the world working for change. You are not just the leaders of the future; you are the leaders of today, and you inspire us. CHANGE ON!

Lisa Witter

Chief Executive Officer at Apolitical Foundation, former Co-Chair of the World Economic Forum Global Future Council on Agile Governance and S ustainability Expert



Jasper Chin Moody cemented his reputation as a sustainability warrior with the publication of his first book, *The Secret Green Home: Stanley and EPIC*. It was a story that captivated us emotionally and at the same time called us to action to save our planet. At the end we asked, what's next for Stanley? Now we know.

Our hero has returned, together with Dr Jane (the crazy genius engineer) and her remarkable creation EPIC (our friendly and very adaptable Environmental Protection Intelligent Computer). In his new book, The Sustainable Worlds: Stanley and EPIC, Jasper has given us a story of hope jam-packed with practical solutions to achieve our Sustainable Development Goals.

In the story, even the most hardened sceptic – Mr Theo of NO CHANGE CO – has the capacity to change. This change happens in the presence of evidence, influence and seeing what a better world is like. We get to the end of the story and celebrate the triumph of good, having learnt so much along the way.

Jasper has the unique capacity to combine beautiful storytelling with valuable lessons for all of us. Ultimately, he shows us that attaining our sustainability goals is within our grasp. Stanley is every person – like all of us – and if he can do it, so can we.

We are all inspired by young people like Jasper. They are taking responsibility for the world they will inherit, and we are inspired by them. The least we can do is listen and follow their lead. Bravo Jasper! I can't wait to hear about Stanley's next adventures.

— Ilana Atlas

Company Director, Business Executive and Board member of the Adara Group, bridging the world of business and the world of people in extreme poverty.



### Prologue

The Mad Genius Engineer was stuck.

After travelling to so many marvellous worlds, she couldn't believe that she had ended up in this one.

Everywhere she turned, NO CHANGE Co was in control, making sure that nothing changed.

And as a result, it seemed like everything was broken: Islands were sinking, the climate was getting out of control, there was no middle class and half of the animals in the world were extinct.

"How will I escape?" she asked herself.



### Chapter 1

"Where are we going?" asked Stanley.

"It's a secret," came the response.

Stanley was used to cryptic responses like these from EPIC, his cybernetically intelligent best friend.

EPIC stood for Environmental Protection Intelligent Computer, and once upon a time, he had been Stanley's house. But now EPIC could take any number of forms – currently, he was an electric vehicle driving Stanley to an unknown location. "But we don't keep secrets from each other," said Stanley.

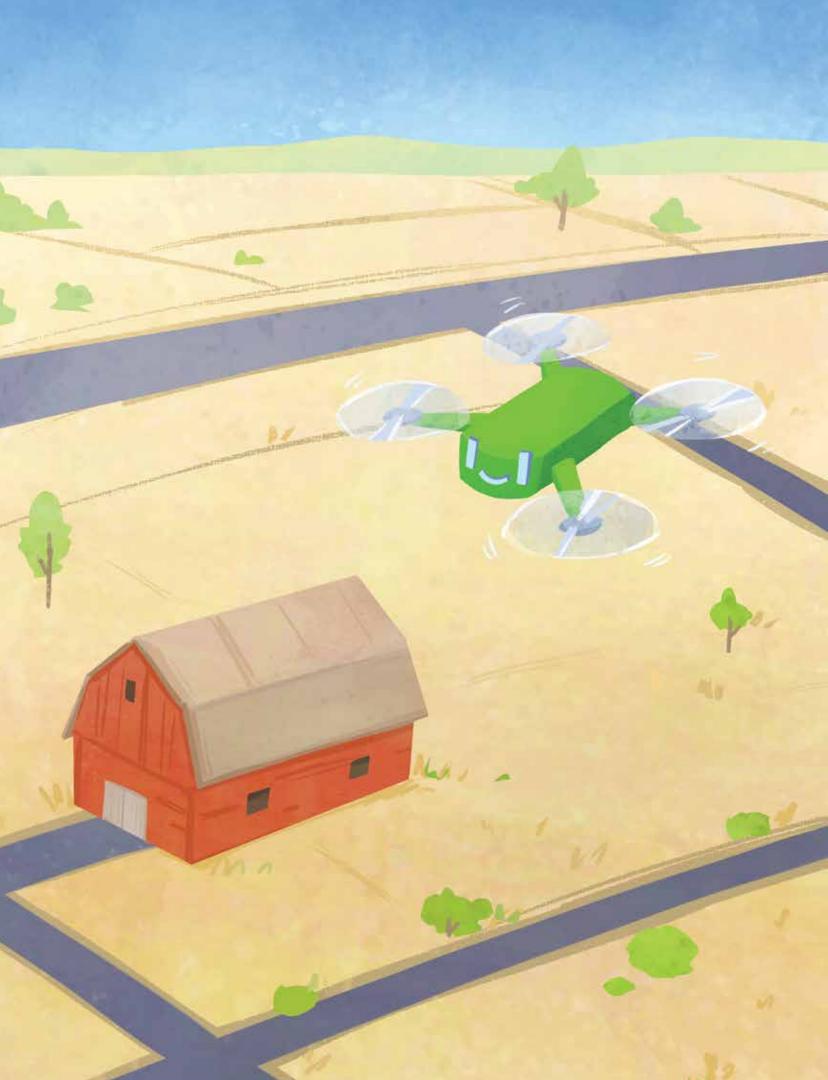
"Oh, no I didn't mean it that way," EPIC replied.

"It's actually a secret laboratory. I found it in my archives when looking for clues about the location of Dr Jane."

Dr Jane was the Crazy Genius Engineer who created EPIC. She was an expert in sustainable development and nanotechnology. Recently, she had been researching Quantum Physics to find solutions to climate change and for the Sustainable Development Goals.

Stanley and EPIC drove for another two and a half hours until EPIC announced that they were there. Stanley didn't think it looked like anything – they were just staring at an empty paddock.





Then EPIC turned into a drone and flew over to what looked like an old barn. EPIC scanned the wall, and a passageway opened in the centre of the paddock.

"Let's go," said EPIC, and the two of them made their way down a long stairway into a giant laboratory. The laboratory had multiple experiments, including what appeared to be a quantum teleporter with a label saying, "Do Not Use Unless Under Extreme Circumstances."

There was dust over everything.

"This must be where Dr Jane disappeared," Stanley remarked. "And look, she left a message behind."







## Chapter<sup>2</sup>

EPIC started the message playback, and a hologram of Dr Jane appeared in the centre of the room.

"If you are seeing this message now, I must be in trouble," she said. "I have been experimenting with quantum teleportation.

"Recently, I have been performing a series of experiments to gather technology from alternate realities through quantum tunnels. My goal is to bring back technologies from other worlds to make ours more sustainable. "My sustainable AI Home, EPIC, contains a secret implanted device so that he can fit the quantum tunnel within him. This should give you enough for 17 trips to different realities.

I am not sure which reality I am in, but EPIC will know how to find me. Thank you very much, and please use my technology for good," she concluded.

The second that they finished the message, a man stormed in. He wore a sharp business suit, with a label saying "NO CHANGE Co".

"Not very likely," he huffed. "I want that technology."

"Who are you?" Stanley asked the suited man.

"My name is Mr Theo, and I am the CEO of NO CHANGE Co" he responded. "And you and your house have cost me a lot of money.

"My business funds mining, gasoline and single-use plastic projects all around the world, and because of you two, they have become less and less profitable.

"How much money will it cost to give all of these technologies to me, so that I can make sure that they don't get into other hands?"





"These technologies are not for sale," said Stanley, outraged. "They are for the benefit of everyone—you can't have them!"

"Well, if you are not going to sell them to me, I'll take them instead!" said Mr Theo.

"Quick Stanley, come over here," EPIC called as he grabbed something off the laboratory table. Suddenly, a black and yellow spinning circle appeared on the wall.

"Follow me!" EPIC exclaimed, and they both jumped in and disappeared.

Little did they know, they were being followed.





# Chapter 3

"Where are we?" asked Stanley.

"Let me check," replied EPIC, as he scanned the local internet for information.

Stanley started to look around. He realised that everyone seemed comfortable, and he couldn't see anyone who looked poor or distressed.

"I've worked it out!" exclaimed EPIC. "Dr Jane was going to research every alternate reality where one of the Sustainable Development Goals has been met. If we visit each one, we will be able to follow her trail. "This is a world without Poverty – in our world more than 700 million people live below the poverty line, but here there are none."

"How did they do it?" asked Stanley.

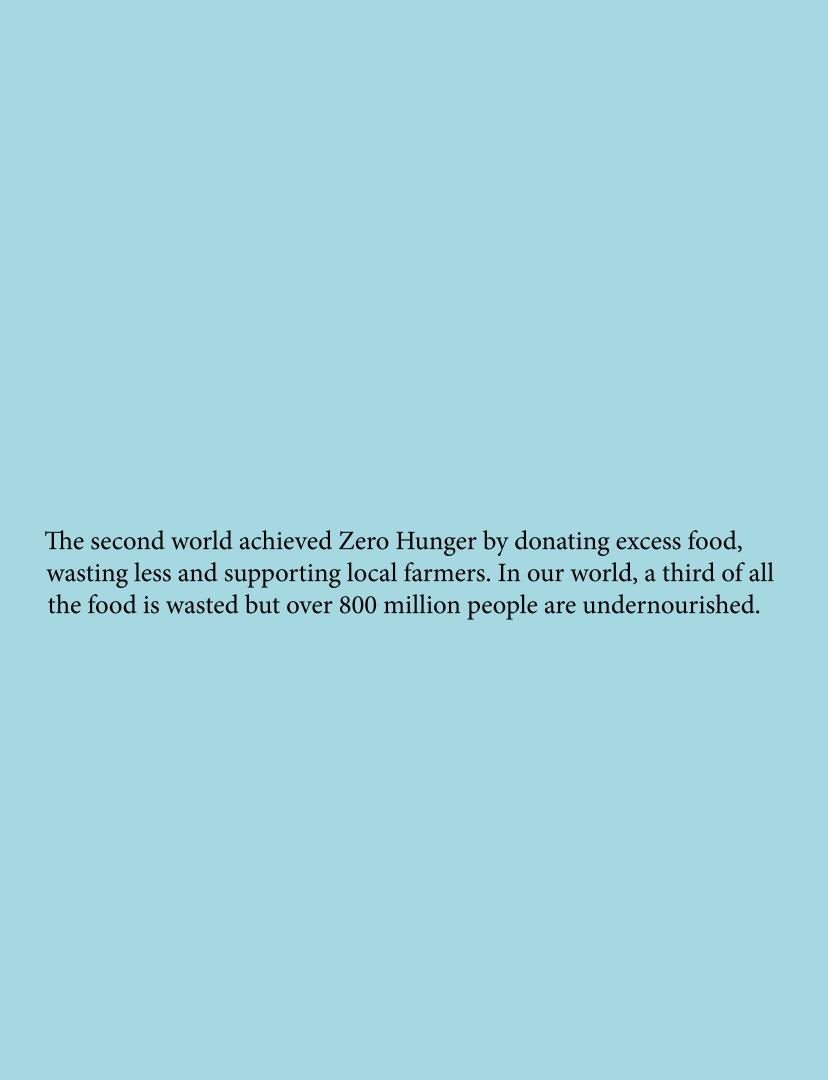
"Searching...," said EPIC. "It looks like everyone who had too much money donated to the less fortunate people, and all of the governments in the world followed suit."

"That's incredible!" said Stanley. "Let's go to the next world."

Stanley and EPIC travelled from world to world, learning what each one did to meet their development goal.

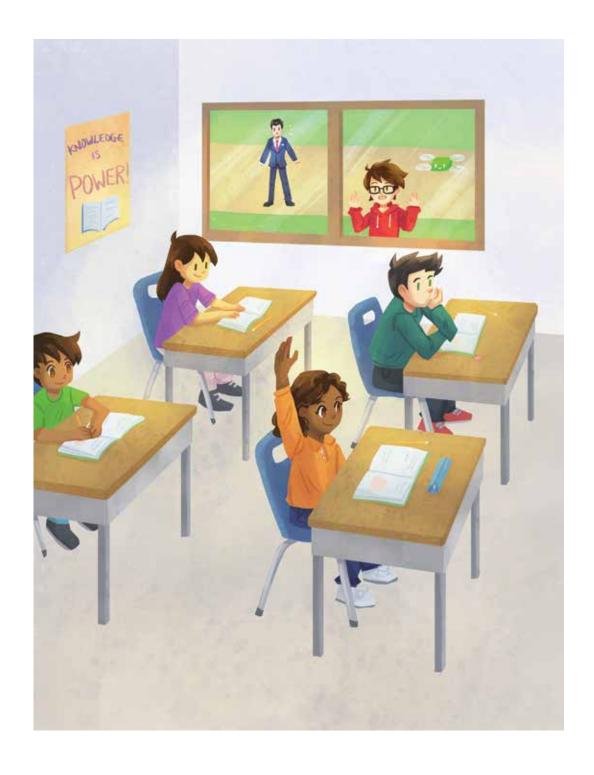






The third world achieved Good Health and Well Being by vaccinating their families and investing in health for everyone. In our world, not enough people are getting available vaccines for various reasons and a lot of people don't have enough healthcare.

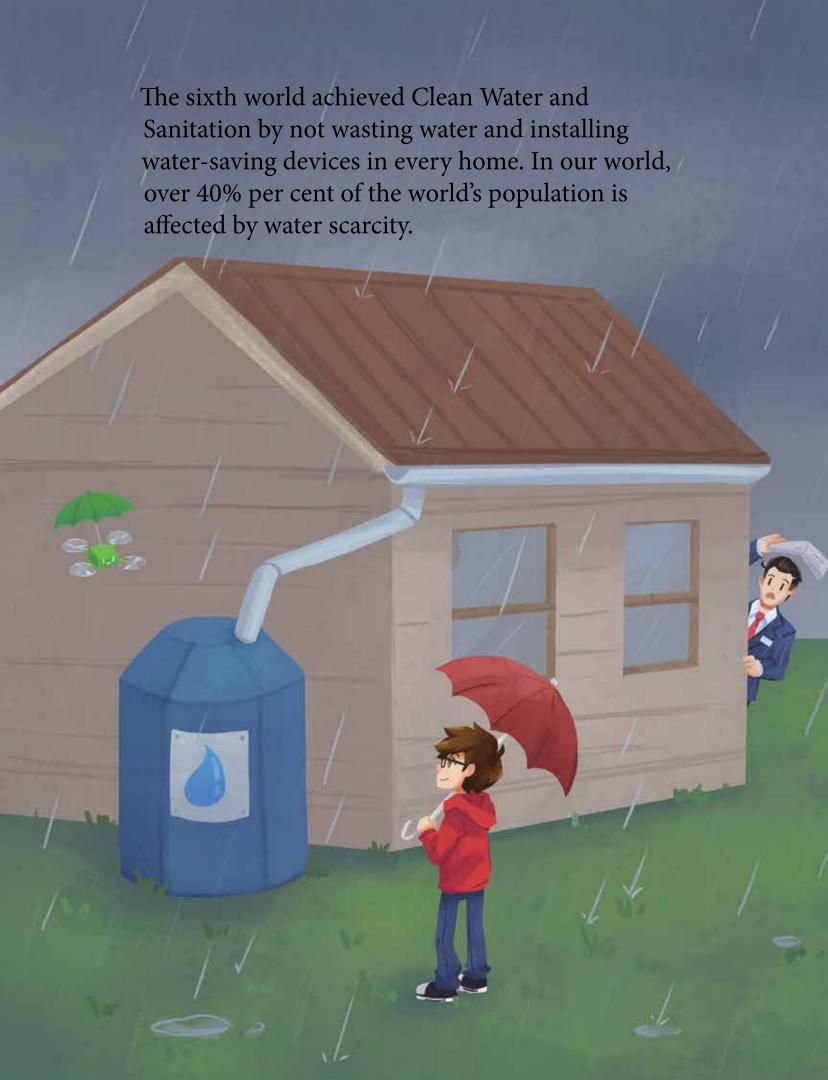




The fourth world achieved Quality Education by focusing on educating every child in their communities. In our world, over 600 million children don't learn as much as they should.

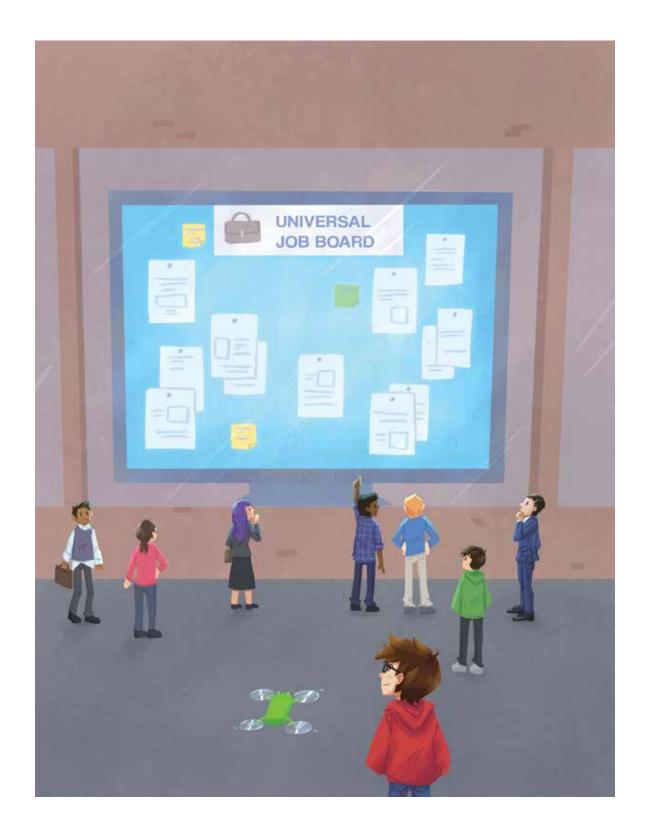
The fifth world achieved Gender Equality by empowering women and girls and ensuring their equal rights. They made sure that women and girls were equal in making decisions, unlike many countries in our world.





The seventh world achieved Affordable and Clean Energy by using energy-efficient appliances and light bulbs and only driving electric cars. Everyone generated their own electricity, and every product got an energy rating.





The eighth world achieved Decent Work and Economic Growth by focusing on job opportunities for all young people. In our world, one-fifth of young people are not in education, employment or training.

The ninth world was a world of Industry, Innovation and Infrastructure. The people invested in infrastructure for sustainable development such as roads, water, sanitation and electricity, no matter where someone lived.





The tenth world Reduced Inequality by supporting people with lower incomes with a Universal Basic Income. In our world, the poorest 40% of the population earn only 25% of global income, which is really unfair.

The eleventh world was really fun. They achieved Sustainable Cities and Communities by making all the houses like EPIC!



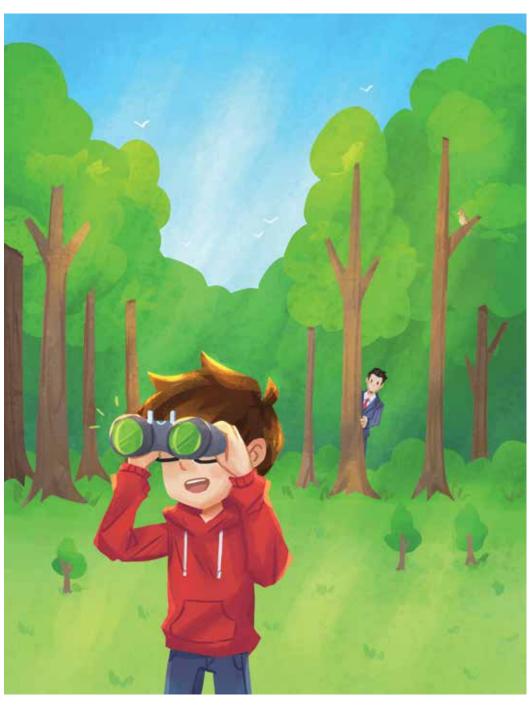


The twelfth world achieved Responsible Consumption and Production by making sure people used only what they needed. And if they no longer needed something, they gave it to someone who did. The thirteenth world achieved Climate Action by putting a price on carbon and making the fight against global warming something that everyone cared about. In our world, islands will sink if we don't act now, and since 1990 our CO2 emissions have increased by 50 per cent!





The fourteenth world achieved Life below Water by stopping the use of single-use plastics and other things that infect our oceans. They also made sure that all fishing was sustainable, and only caught what nature could replace. The fifteenth world achieved Life on Land by sustainably managing forests and starting other biodiversity conservation efforts. This world also moved to plant-based meats, and farms used natural ways to grow crops.





Finally, they made it to the sixteenth world. This was a world of Peace, Justice and Strong Institutions.

"Here, everyone stood up for human rights," said EPIC. "They created access to justice for everyone."

"But we still haven't found Dr Jane," exclaimed Stanley. "And you only have enough energy for one more jump."

"We have to try," said EPIC. "Let's do it!" Stanley agreed.



## Chapter 4

The seventeenth world was very different from the others.

It didn't seem like there was any progress on the Sustainable Development Goals at all.

Everywhere was polluted, and the air was thick with smoke. It was very hot, and waste was all over the ground. There were young children begging on the streets and no animals to be seen.

And there were signs for NO CHANGE Co everywhere.

"What happened to this world?" Stanley asked.

"Searching...," said EPIC. "This looks like a world where everyone gave up."

"It's horrible," said Stanley. "Any sign of Dr Jane?"

"I think we have a signal!" EPIC said excitedly. "She's in that big building over there."

They both looked at the large building in front of them. It said NO CHANGE Co Headquarters.





When they got inside the building, no one was there. A sign stated, "Please come back later."

Instead, Stanley and EPIC walked in and saw a big door to their left.

As they went inside, they saw Dr Jane and a man in a suit. It was Mr Theo.

Dr Jane was arguing with Mr Theo. "You need to do something," she said.

<sup>&</sup>quot;There's nothing I can do," replied Mr Theo.

<sup>&</sup>quot;Business is business, after all."



Stanley and EPIC were about to call out when suddenly someone new came into the room.

It was a second Mr Theo—the one from their world!

"Stop—she has a point!" said the original Mr Theo. "I have been following these two through every world and it IS possible to change. We just need to all work together.

"We can achieve the Sustainable Development Goals if we just work together in partnership!"

And then, the original Mr Theo put his arm around the new Mr Theo and told him about all the sustainable worlds that he had seen.

He described his journey. He was sceptical in the first worlds but slowly became more and more enthusiastic about the concept of sustainability and change. He could see that change was possible and he wanted to be part of creating a better world.

"Mr Theo is right—we should all work together in Partnership!" said Dr Jane. "But how can we get back to our world? EPIC is only designed for seventeen trips."

"I have an idea," said Stanley thoughtfully...





# Chapter 5

Stanley, drone EPIC and Dr Jane stood outside a plain brown house in a small town called Browntown.

"EPIC, are you there?" asked Stanley.

A shy voice replied, "Who's there?"

"I'm Stanley," said the boy. "We've come from another world, and we need your help. The EPIC in our reality has run out of charge to get home, but with your help, we can."



Slowly, the ground around the house started to become greener, solar panels emerged and windmills appeared in the backyard. A greenhouse came out of the ground, and plants started to grow over the walls. Animals that had been hiding inside came out to say hello.

"I would love to help," said the house EPIC. "Come inside."



Stanley and EPIC connected the quantum tunnel device to their new friend, and all of them started their journey home. They also gave Mr Theo the plans for the quantum tunnel so that he could find his own way back.

Together, Stanley, EPIC and Dr Jane visited each of the sixteen other worlds, collecting technology and ideas as they went.





But when they got back to their laboratory, there was a surprise waiting for them. It was Mr Theo.

"You have no idea the marvellous things I have seen" he exclaimed, now full of enthusiasm and curiosity. "But I have even bigger news."



"All of the NO CHANGE Cos in all of the worlds have agreed to work together to promote the SDGs," he said. "And we want your help to spread the word!"

"We have decided to become the first multi-dimensional B Corp, and because of this, we have changed our name."

And Mr Theo handed Stanley a card.

It said CHANGE ON Inc.







**Jasper** is an 11-year-old boy from Australia who is passionate about taking practical action to protect our environment for future generations. He has marched to support student strikes for climate action in Sydney and Seattle, and he is active in encouraging other children and their families to take care of our environment. At his school in Seattle, he was a class representative on the Student Council, a member of his school's Green Team and actively involved in founding the Climate Change Action group.

His family immigrated to Australia from countries as diverse as China, England, Wales, Scotland, Italy and Ireland. He is passionate about eating and cooking foods from different countries and exploring new places. He is a native English speaker and speaks French.

Jasper loves technology and its potential to improve society. He also enjoys handball, cross country running, jiu jitsu, and playing tennis and soccer. He lives with his parents and younger brother, who all share his passion for advocating for better policies and practical action to protect our environment.



Celia Tian is an illustrator and comic artist based in Ontario, Canada. She has graduated from the Ontario College of Art and Design (OCAD) University in Toronto with a Bachelor of Design degree in illustration. Her work consists of a variety of styles, focusing on colour and lighting and the dynamic movement of lines. These elements are combined to express ideas and tell compelling stories.

Celia has collaborated with authors to create illustrations for children's books and comics. She actively values good communication and creating content geared towards an audience and always keeps them in mind while thinking of and creating concepts.





## The United Nations Convention on the Rights of the Child

All children are holders of important human rights. Twenty-five years ago in 1989, over a hundred countries agreed on the UN Convention on the Rights of the Child. In the most important human rights treaty in history, they promised to protect and promote all children's equal rights, which are connected and equally important. In the 54 Articles of the Convention, countries make solemn promises to defend children's needs and dreams. They recognize the role of children in realizing their rights, which requires that children be heard and involved in decision-making. In particular, Article 24 and Article 27 defend children's rights to safe drinking water, good food, a clean and safe environment, health, and quality of life. Article 29 recognizes children's rights to education that develops personality, talents, and potential, respecting human rights and the natural environment.

— Dr. Alexandra Wandel World Future Council





## Sustainable Development Goals Statement

The United Nations Sustainable Development Goals are a bridge from the previous Millennium Development Goals adopted by the international community in 2000 to the future. Construction of this bridge began in 2012 at the United Nations Rio+20 Conference on Sustainable Development. At this Conference, countries agreed that it was time to take concrete action for the present and the future by acting on issues such as climate change, poverty, inequality, and biodiversity. This resulted in The Future We Want, a global statement of priorities and responsibilities for countries toward the people, environment, biodiversity, and future.

In 2015, the bridge took shape in the form of the United Nations Sustainable Development Goals, which countries agreed to implement between 2015 and 2030. The SDGs, as they are commonly called, comprise a set of 17 specific goals, over 160 targets within these goals, and hundreds of indicators to measure if the goals and targets are being met. The SDGs address the key issues that face our world community now and that will define this community in the future, such as poverty, climate change, education rights, gender equality, discrimination, health, food and water access and safety, and the promotion of justice for all members of society. Since 2015, children around the world have joined in efforts to incorporate the SDGs in their countries and communities, adding their voices and perspectives as future leaders. The SDGs show the power of all people, including children, to create positive and lasting change that addresses the needs of local and global society.

— *Dr. Alexandra R. Harrington* Centre for International Sustainable Development Law





United Nations Educational, Scientific and Cultural Organization

## Thanks and Inspiring Resources

#### Voices for Future Generations Children's Initiative' International Commission and Leadership Council

Warmest thanks to the International Commission, launched in 2014 by His Excellency Judge CG Weeramantry, UNESCO Peace Education Research Award Laureate, which supports, guides and profiles this new series of Children's Books Series, including Judge Marcel Szabo (Hungary), Prof. Marie-Claire Cordonier Segger (CISDL), Prof. Kirsten Sandberg (University of Oslo), Isobel Abulhoul OBE (Emirates Literature Foundation), Ms Alexandra Wandel (WFC), Ms Ms Hannah Rolls (UK), Prof. Carey Newman or Hayalthkin'geme (University of Victoria), Dr James Moody (Australia), Dr Christina Voigt (Norway), Mr James Moody (Australia), Jona David (VoFG CI Alumni), Ms Helene Kotter (UK), Mr Erick Kassongo (DRC), Dr Robert Kibugi (Kenya), Ms Adriana Zacarias (UNEP), Dr Alexandra Harrington (CISDL), Ms Melinda Manuel (PNG).

#### Voices for Future Generations Children's Initiative' Goodwill Ambassadors and Team

Most sincere appreciation to HH Sheikha Hissa bint Hamdan bin Rashid Al Maktoum (ELF / Middle East), Dr Ying-Shih Hsieh (EQPF / Asia), Dr Gabrielle Sacconaghi-Bacon (Moore Foundation / North America), Adv. Neshan Gunasekera (VoFG CI / CISDL), Dr Odeeth Lara-Morales (VoFG CI / CISDL), Ms Ela Martinez (VoFG CI), Ms Allison Lalla (VoFG CI), Isabel Fernandez-McAuley (VoFG), Ms Hyfa Azzez (VoFG).

**The World Future Council** consists of 50 eminent global changemakers from across the globe. Together, they work to pass on a healthy planet and just societies to our children and grandchildren. (www.worldfuturecouncil.org)

**United Nations Education, Science and Culture Organization (UNESCO)** strives to build networks among nations that enable humanity's moral and intellectual solidarity by mobilizing for education, building intercultural understanding, pursuing scientific cooperation, and protecting freedom of expression. (https://en.unesco.org/)

The United Nations Committee on the Rights of the Child (CRC) is the body of 18 independent experts that monitors the implementation of the Convention on the Rights of the Child, and its three Optional Protocols, by its State parties. (www.ohchr.org)

**United Nations Environment Programme (UNEP)** provides leadership and encourages partnership in caring for the environment by inspiring, informing, and enabling nations and peoples to improve their quality of life without compromising that of future generations. (www.unep.org)

International Union for the Conservation of Nature (IUCN) envisions a just world that values and conserves nature, working to conserve the integrity and diversity of nature and to ensure that any use of natural resources is equitable and ecologically sustainable. (www.iucn.org)

**Centre for International Sustainable Development Law (CISDL)** supports understanding, development, and implementation of law for sustainable development by leading legal research through scholarship and dialogue and facilitating legal education through teaching and capacity-building. (www.cisdl.org)

**Environmental Quality Protection Foundation (EQPF)** established in 1984 is the premier ENGO in Taiwan. Implementing environmental education, tree plantation, and international participation through coordinating transdisciplinary resources to push forward environmental and sustainable development in our time.





United Nations Educational, Scientific and Cultural Organization

**World's Largest Lesson (WLL)** World's Largest Lesson brings the Global Goals to children all over the world and unites them in taking action. Since it was launched in September 2015, the World's Largest Lesson has reached over 130 countries and impacted over 8 million children each year. (https://worldslargestlesson.globalgoals.org/)

**Emirates Literature Foundation,** home of the Emirates Airline Festival of Literature is a not-for-profit nongovernmental organization that supports and nurtures a love of literature in the UAE and across the region through a programme of varied cultural initiatives. Recognising the distinctive contribution that literature makes to children's lives, the Foundation focuses on introducing and cultivating a spirit of reading while acting as a catalyst for writing and cultural exchange. (https://www.elfdubai.org/en/home)

### About the Voices of Future Generations Children's Initiative

The Voices for Future Generations Children's Initiative (VoFG CI) is a not-for-profit worldwide programme promoting the United Nations Convention on the Rights of the Child, supporting children globally to write, publish books and raise their voices today about the world they hope to inherit tomorrow.

To celebrate the 25th Anniversary of the UN Convention on the Rights of the Child, the Voices of Future Generations Children's Initiative (VoFG CI), led by the United Nations and a consortium of educational charities including the World Future Council (WFC), the Centre for International Sustainable Development Law (CISDL), the Environmental Quality Protection Foundation (EQPF), the Fundacion Ecos and the Trust for Sustainable Living (TSL) among others, as well as the Future Generations Commissioners of several countries, and international leaders from the UN Division for Sustainable Development, the UN Committee on the Rights of the Child, the UN Education, Science and Culture Organization (UNESCO), the International Union for the Conservation of Nature (IUCN), and other international organizations, launched the Voices of Future Generations Children's Initiative's Books, a series of books for children, written by children.

Every year since 2014, we feature stories from our selected group of Child Authors, inspired by the world's Sustainable Development Goals and by the Convention on the Rights of the Child (CRC) itself. Our junior authors, ages 8-12, are concerned about future justice, poverty, the global environment, education, and children's rights. Accompanied by illustrations, each book profiles creative, interesting, and adventurous ideas for creating a just and greener future, in the context of children's interests and lives.

We aim to publish the books internationally in ten languages, raising the voices of future generations and spread their messages for a fair and sustainable tomorrow among their peers and adults, worldwide. We welcome you to join us in support of this inspiring partnership, at www.vofg.org.

— Dr Odeeth Lara-Morales Programme Manager, VoFG CI Jasper Chin Moody and his readers are the real heroes of *Stanley and Epic*. With so much thought and discussion going into the challenges, we must rise to meet from now until 2030, they are the ones who will take the baton from us. Through their actions, they are demonstrating their willingness to take on this critical leadership role now. These young heroes are talented, networked and informed. Through them and the inspiring *Stanley and Epic* series, we will see how life imitates art.

Brendan Foran

CEO, Greening Australia

I have always been uplifted by Jasper's natural radiance and 'old-soul' like energy, so to read his books filled with such passion and purpose is truly inspirational. *Stanley and EPIC* take us on an exciting new journey through a sustainable multiverse, showing us all that with hope and persistence we can create the world we wish to see. Beautifully illustrated by Celia Tian, this book is an inspiring example of young people such as Jasper showing us a pathway to achieving the Sustainable Development Goals.

Kylie Kwong

Chef/Owner of Lucky Kwong, Sustainability Leader and Author

Thanks to Jasper Chin Moody's extraordinary creativity, we have the second story of *Stanley and EPIC*. Alongside Dr Jane and Mr. Theo, these characters can help a new generation imagine how technology, courage, and compassion could be harnessed to chart a vastly better future. This call to action could not be more important.

John W McArthur

Director of the Center for Sustainable Development at the Brookings Institution, Co-chair of the 17 Rooms initiative and Board Governor for the International Development Research Centre

The Sustainable Worlds: Stanley and Epic is a rollicking sci-fi adventure through the multiverse that inspires us all to think differently about how we live sustainably in our very own reality. The creatively drawn characters – including EPIC, an environmentally friendly, shapeshifting, very witty house – are reminiscent of Howl's Moving Castle. Following Stanley's journey through worlds that have each solved one of the Sustainable Development Goals, the story is a deeply inspiring and educational experience. Its ultimate resolution comes as a genuine surprise. I'm looking forward to reading more from this young Australian.

Nick Moraitis

**CEO Foundation for Young Australians** 

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Under the patronage of UNESCO